

**ASM 3M Magazine/Yearbook Cover Rubric**

**Name:**

CRITERIA		LEVEL 4 (8-10)	LEVEL 3 (7-7.5)	LEVEL 2 (6-6.5)	LEVEL R-1 (0-5.5)
<b>Components</b> (Knowledge/Understanding) - font, title, images, and content reflect assignment criteria	/10 /10 /10	- Student demonstrates thorough understanding of content	- Student demonstrates considerable understanding of content	- Student demonstrates some understanding of content	- Student demonstrates limited understanding of content
<b>Use of Planning Skills</b> (Thinking) - use of the design process - evidence themes are well thought out - use of class time	/10 /10 /10 /10	- Uses planning skills with a high degree of effectiveness	- Uses planning skills with considerable effectiveness	- Uses planning skills with some degree of effectiveness	- Uses planning skills with a limited degree of effectiveness
<b>Expression and organization of ideas and understandings in art forms</b> (Communication) - finished product reflects creativity/balance /unified concept	/10 /10 /10 /10	- Expresses and organizes ideas and understandings with a high degree of effectiveness	- Expresses and organizes ideas and understandings with a considerable degree of effectiveness	- Expresses and organizes ideas and understandings with some degree of effectiveness	- Expresses and organizes ideas and understandings with a limited degree of effectiveness
<b>Transfer of knowledge and skills to new contexts</b> (Application) - researched inspiration images - implemented techniques	/10 /10 /10 /10	- Transfers knowledge and skills to new contexts with a high degree of effectiveness	- Transfers knowledge and skills to new contexts with considerable effectiveness	- Transfers knowledge and skills to new contexts with some effectiveness	- Transfers knowledge and skills to new contexts with limited effectiveness
<b>Strengths:</b>					
<b>Improvements:</b>					